NEW DETAILS ANNOUNCED FOR 2017 BOSTON POPS FIREWORKS SPECTACULAR

HAMILTON STAR LESLIE ODOM, JR., TO JOIN PREVIOUSLY ANNOUNCED POP SENSATION ANDY GRAMMER AND AMERICAN FOLK-ROCK SINGER-SONGWRITER MELISSA ETHERIDGE AS HEADLINERS FOR THE 2017 BOSTON POPS FIREWORKS SPECTACULAR UNDER THE DIRECTION OF KEITH LOCKHART

ADDITIONAL PROGRAMMING HIGHLIGHTS INCLUDE A WORLD PREMIERE OF A NEW WORK BY FAMED COMPOSER ALAN MENKEN AND TONY AWARD-WINNING LYRICIST JACK FELDMAN; MUSIC BY THE ONE-AND-ONLY JOHN WILLIAMS FROM THE RECENTLY RELEASED BOSTON POPS ALBUM, "LIGHTS, CAMERA...MUSIC! SIX DECADES OF JOHN WILLIAMS"; AND SPECIAL APPEARANCES BY THE U.S. ARMY FIELD BAND AND SOLDIERS' CHORUS AND MIDDLESEX COUNTY VOLUNTEERS FIFES AND DRUMS

BLOOMBERG'S ALIX STEEL AND CAROL MASSAR TO CO-HOST PROGRAM, WITH ADDITIONAL REPORTING BY MATT MILLER

BOSTON POPS FIREWORKS SPECTACULAR TO RECEIVE MULTI-PLATFORM DISTRIBUTION TO APPEAL TO WIDEST SPECTRUM OF VIEWERS AND LISTENERS: OPTIONS INCLUDE BLOOMBERG TV AND RADIO BROADCASTS (SEE TUNE IN INFO BELOW); LIVE VIDEO CONCERT STREAM AT BLOOMBERG.COM AND ON THE BLOOMBERG MOBILE AND OTT PLATFORMS; AND ADDITIONAL LISTENING OPTIONS THROUGH BLOOMBERG HD RADIO STATIONS, IHEARTRADIO, AND THE BLOOMBERG RADIO APP ON APPLE AND ANDROID DEVICES

EATON VANCE IS PRESENTING SPONSOR FOR BOSTON POPS FIREWORKS SPECTACULAR

BLOOMBERG IS MAJOR SPONSOR AND MEDIA PARTNER

FOR PHOTOS OF KEITH LOCKHART, GUEST ARTISTS, AND SPONSORS, CLICK HERE: https://app.box.com/s/mygwuythkyjz0097rgc040n6az90r0iz

The Boston Pops is pleased to announce that Leslie Odom, Jr., of Hamilton fame will join previously announced guest artists Andy Grammer and Melissa Etheridge as headliners for the 2017 Boston Pops Fireworks Spectacular, under the direction of Keith Lockhart. In addition, Alan Menken, the iconic American musical theater and film score composer best known for his scores for films by the Walt Disney Animation Studios, and Tony Award-winning lyricist Jack Feldman are composing a new work, "The Sum of Us," for soloist, chorus, and orchestra, to receive its world premiere at Boston's famed Independence Day celebration. Alix Steel, co-anchor of "Bloomberg Daybreak Americas" on Bloomberg Television and Carol Massar, co-anchor of "Bloomberg Markets" on Bloomberg Radio, will co-host the 2017 Boston Pops Fireworks Spectacular, with additional reporting by Matt Miller, co-anchor "Bloomberg Markets: European Open" on Bloomberg Television.
The traditional fighter jet Military Flyover in coordination with the "Star Spangled Banner," will open the evening's Boston Pops program, and a spectacular 20-minute fireworks show designed by Grucci Fireworks, and accompanied by the music of the Boston Pops and other popular music of the past and present, will bring the celebration to an end. This year's Boston Pops Fireworks Spectacular will also showcase the U.S. Army Field Band and Soldiers' Chorus, along with the Middlesex County Volunteers Fifes and Drums, adding their own special patriotic flair to the day's festivities. The program will also spotlight musical selections from the Boston Pops's recently released album, "Lights, Camera...Music! Six Decades of John Williams."

TUNE-IN INFORMATION BLOOMBERG'S BOSTON POPS FIREWORKS SPECTACULAR VIDEO AND RADIO BROADCASTS; DETAILS OF A NEW JULY 4 APP
The Boston Pops Fireworks Spectacular will receive a multi-platform distribution to appeal to the widest spectrum of viewers, from the loyal traditional television watcher and radio listener to the adventurous viewer, both here in Boston, throughout the country, and around the world, providing access to a wide variety of viewing and listening options, including online video streaming, HD radio, and mobile phone and tablet viewing apps.

The Boston Pops Fireworks Spectacular will be broadcast on Bloomberg Television (see Tune In information below); radio listeners in the greater Boston area can hear the concert through Bloomberg's flagship station in Boston on 1200 AM and on SiriusXM satellite subscription radio on Channel 119.

The multi-platform distribution also features live concert video streams on Bloomberg.com and on the Bloomberg mobile and OTT platforms. Radio listeners across the country can also hear the concert through their Bloomberg HD radio station, or listen to it online at subscription-based iheartradio, 94.5 FM-HD2. For mobile listeners, the program can also be heard on the Bloomberg Radio app on either Apple or Android devices. Visit bostonpopsjuly4th.org for further details about the wide variety of options for viewing or listening to the show.

Where to Tune in for Bloomberg's Television Broadcast in the Greater Boston Area
Cable customers in the greater Boston area can view the Boston Pops Fireworks Spectacular on DISH: Channel 203; Verizon: Channel 104; and DirectTV: Channel 353. For Comcast subscribers within the greater Boston area, Bloomberg TV can be found on channels 45, 757 or 844, depending on the location in the market. Viewers beyond the greater Boston area should check their local cable listings for information on where to tune in to see Bloomberg TV's Boston Pops Fireworks Spectacular in their local areas. For a TV Tune-In Chart on where to view the Boston Pops Fireworks Spectacular on Bloomberg Television in the Greater Boston area visit bostonpopsjuly4th.org.

A New Boston Pops Fireworks Spectacular App
A new Boston Pops Fireworks Spectacular App for iOS and Android devices is scheduled to launch in early June, providing up-to-the-minute detailed event and schedule information. An interactive Trivia Quiz, commemorative camera filters for your photos, a map with tags showing points of interest on the Esplanade, including information about merchandise, food and beverage, and entry gates, are among the highlights of the new app.

PRODUCTION TEAM FOR THE 2017 BOSTON POPS FIREWORKS SPECTACULAR
The live broadcast will be produced by Michael Mathis, a multiple Emmy Award winning producer and writer with more than 25 years of experience creating, developing and producing telecasts and special
events. Producer of the broadcast for many years, Mr. Mathis's recent video projects include Christmas in Rockefeller Center and The Nobel Peace Prize Concert. Joining the production team for the first time in 2017, Sandra Restrepo Considine will take on the role of director of the telecast. Among her many prestigious accomplishments, Restrepo Considine directed the first live televised musical performance of Lin-Manuel Miranda's Broadway sensation "Hamilton" during last year's Grammy Awards and MTV's weekly, live music series "Wonderland"; she also served as show director for more than 250 episodes of ABC's "Jimmy Kimmel Live!" The Boston Pops Fireworks Spectacular was created by David G. Mugar.

The 2017 Boston Pops Fireworks Spectacular production team also includes BSO Chief Operating and Communications Officer Kim Noltemy; Boston Pops Director of Artistic Planning Dennis Alves, Executive Producer and Event Director Pamela Picard, and Executive Producer and Operations Director Richard MacDonald.

THE BOSTON POPS AND THE COMMONWEALTH OF MASSACHUSETTS' DEPARTMENT OF CONSERVATION AND RECREATION

The Boston Pops thanks the Commonwealth of Massachusetts' Department of Conservation and Recreation, Governor Charlie Baker, Lieutenant Governor Karen Polito and Department of Conservation and Recreation Commissioner Leo Roy for their continued support of the Boston Pops Fireworks Spectacular at the Massachusetts Department of Conservation and Recreation’s (DCR) Hatch Memorial Shell located on the Charles River Esplanade.

BRIEF BACKGROUND ON THE BOSTON POPS FIREWORKS SPECTACULAR

One of the country's premier Independence Day celebrations—which annually draws a crowd of more than 500,000 people to DCR’s Hatch Memorial Shell located on the Charles River Esplanade, along with a broadcast viewership of approximately 4.5 million (last year’s number)—carries on in the tradition of founders Arthur Fiedler (Boston Pops Conductor, 1930-1979), who initiated the free Esplanade Concerts in 1929, and David Mugar, who revitalized the tradition with fireworks and cannons in 1974, and a flyover added in 1995. Over the years, this free concert and fireworks extravaganza has attracted not only the people of Greater Boston, but also millions of visitors to our great city. Under the auspices of the Boston Pops, longtime Boston Pops Fireworks Spectacular Executive Producers Pamela Picard and Richard MacDonald continue to manage the planning and operations of the event. The Boston Pops is honored that Mr. Mugar has now taken on an advisory role. Following the protocol of all recent Fourth-of-July celebrations, the Boston Pops is working closely with local and state officials on all aspects inherent to the success of the event. For a brief history of the Boston Pops July 4 celebration, click here.

SPONSORSHIP

Eaton Vance, a leading global asset manager based in Boston, is the Presenting Sponsor for the Boston Pops Fireworks Spectacular for an initial three years starting in 2017. Bloomberg, the global business and financial information and news leader, has made an initial three-year commitment to be a major sponsor and media partner beginning with the 2017 event.

About Eaton Vance

Eaton Vance is a Boston-based, leading global asset manager whose history dates back to 1924. With offices in North America, Europe, Asia, and Australia, Eaton Vance and its affiliates Parametric Portfolio Associates, Atlanta Capital Management, Calvert Research and Management, and Hexavest offer individuals and institutions a broad array of investment strategies and wealth management solutions.
The Company's long record of providing exemplary service, timely innovation, and attractive returns through a variety of market conditions has made Eaton Vance the investment manager of choice for many of today's most discerning investors. For more information, visit [eatonvance.com](http://eatonvance.com).

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