DETAILS ANNOUNCED FOR 2019 BOSTON POPS FIREWORKS SPECTACULAR AT THE HATCH MEMORIAL SHELL ON THE CHARLES RIVER ESPLANADE

QUEEN LATIFAH—AMERICAN RAPPER, SINGER, SONGWRITER, ACTRESS, AND PRODUCER—TO HEADLINE THE 2019 BOSTON POPS FIREWORKS SPECTACULAR CONCERT AT THE HATCH SHELL ON THE CHARLES RIVER ESPLANADE ON JULY 3 AND 4; EVENT ALSO TO FEATURE AMERICAN FOLK SONGWRITER ARLO GUTHRIE IN A SELECTION OF MUSIC DEDICATED TO THE SUMMER OF ‘69, CELEBRATING THE 50TH ANNIVERSARY OF WOODSTOCK AND OTHER ICONIC CULTURAL MOMENTS OF THAT EXTRAORDINARY YEAR

16-YEAR OLD PHENOM AMANDA MENA—A MAJOR CONTESTANT ON AMERICA’S GOT TALENT AND THE SPANISH LANGUAGE VERSION OF THE VOICE—TO BRING HER SUPERSTAR TALENTS TO THE JULY 4 STAGE; THE TEXAS TENORS—ONE OF THE HIGHEST SELLING GROUPS IN THE HISTORY OF AMERICA’S GOT TALENT—ALSO TO BE FEATURED

JULY 4 PROGRAM TO OPEN WITH FLYOVER BY TWO F-15 EAGLE FIGHTER JETS FOLLOWED BY A SPECIAL FLAG PRESENTATION BY THE U.S. AIRFORCE HONOR GUARD FROM WASHINGTON D.C.; U.S. NAVY BAND SEA CHANTERS CHORUS TO BE FEATURED IN CHORAL SELECTIONS DURING THE EVENING’S PERFORMANCE

BLOOMBERG TELEVISION & WHDH-TV TO TELEVISE THE 2019 BOSTON POPS FIREWORKS SPECTACULAR ON JULY 4; LIVE STREAM AVAILABLE AT BLOOMBERG.COM, WITH TICTOC BY BLOOMBERG (@TICTOC)—THE FIRST GLOBAL NEWS NETWORK BUILT FOR SOCIAL MEDIA—ALSO LIVESTREAMING THE EVENT; TUNE-IN DETAILS ABOUT THE BLOOMBERG TV AND RADIO BROADCASTS, AS WELL AS STREAMING ON BLOOMBERG MOBILE AND OTT DEVICES, ARE AVAILABLE HERE

BOSTON POPS FIREWORKS SPECTACULAR SMARTPHONE APP—PROVIDING DETAILS ABOUT THE DAY’S EVENTS, CONCERT, AND BROADCAST—WILL BE AVAILABLE IN EARLY JUNE

BLOOMBERG’S ALIX STEEL AND CAROL MASSAR TO SERVE AS CO-HOSTS FOR THE LIVE CONCERT AND BROADCAST PROGRAM, WITH ADDITIONAL REPORTING BY MATT MILLER; JANET WU TO REPORT ON THE EVENT VIA THE DIGITAL STREAMING BROADCASTS AND HOST THE PORTION OF THE BROADCAST
EMANATING FROM THE ROSE KENNEDY GREENWAY, WHERE A SCREEN WILL BE INSTALLED FOR PUBLIC VIEWING FOR THE SECOND YEAR IN A ROW

EATON VANCE IS PRESENTING SPONSOR FOR 2019 BOSTON POPS FIREWORKS SPECTACULAR; LEADING GLOBAL ASSET MANAGER MARKS THIRD YEAR AS PRINCIPAL SUPPORTER OF BOSTON’S ICONIC FOURTH-OF-JULY CELEBRATION

BLOOMBERG IS MAJOR SPONSOR AND MEDIA PARTNER FOR 2019 JULY 4 EVENT, ALSO MARKING THIRD YEAR OF COMMITMENT TO THE EVENT; BLOOMBERG TO BROADCAST THE JULY FOURTH CELEBRATION TO A GLOBAL TELEVISION, DIGITAL, AND RADIO AUDIENCE

FOR PRESS ACCESS TO FIREWORKS BARGES ON JULY 1 & 2 AND TO REGISTER FOR MEDIA CREDENTIALS, CONTACT STEVE MACDONALD AT STAGEACCESS@AOL.COM OR 617-817-2111

FOR PHOTOS AND BIOS OF KEITH LOCKHART, GUEST ARTISTS, AND SPONSORS, CLICK HERE

The headliner for the 2019 Boston Pops Fireworks Spectacular, under the direction of Keith Lockhart, is Queen Latifah—Grammy-, Emmy-, and Golden Globe award winner and Academy Award nominee—who will be featured in a selection of hits from her diverse catalog, which touches on genres including jazz, rap, R&B, Broadway, and more. Boston’s premier Independence Day celebration will also include musical icon, songwriter, storyteller, and singer Arlo Guthrie, who will perform a musical tribute a half-century in the making—Summer of ’69—commemorating the 50th anniversary of Woodstock. Guthrie will take audiences back to a year of unprecedented scientific exploration, social change, and creative ferment with songs that he performed at Woodstock, as well as other popular selections from his eclectic output. The Boston Pops Fireworks Spectacular on Bloomberg TV and WHDH-TV on July 4 from 8-11 p.m. will be available for streaming on Bloomberg.com. The concert stream can also be viewed on Bloomberg’s mobile and OTT platforms across Apple TV. As is the tradition, a dazzling 20-minute fireworks show, designed by Grucci Fireworks and accompanied by the music of the Boston Pops and other popular music of the past and present, will bring the Boston Pops Fireworks Spectacular to an end.

In addition to the performances by Queen Latifah (who debuted with the Boston Pops at Symphony Hall in 2017) and Arlo Guthrie (who debuted with the Boston Pops on July 4, 2001 and performed with Pops during the 2019 season at Symphony Hall), the concert will also spotlight two popular acts from America’s Got Talent. They are 16-year-old vocal phenomenon Amanda Mena—a Massachusetts native and a semifinalist on America’s Got Talent whose memorable audition earned her the coveted Golden Buzzer, sending her straight through to the live show in 2018—and the three-time Emmy Award-winning classical crossover vocal trio, The Texas Tenors, the highest-ranking music group in the history of America’s Got Talent (making it to the top four finalists in the show’s fourth season), whose sales are the third highest in the history of the show.

The 2019 Boston Pops Fireworks Spectacular—one of this country’s largest and oldest public Fourth-of-July events and one of the biggest annual outdoor concerts anywhere in the world—will open with the event’s traditional F-15 Eagle flyover, by the 104th Fighter Wing from Barnes Air National Guard Base in Westfield, Massachusetts, followed by a special flag presentation by the U.S. Air Force Honor Guard from Washington, D.C. The Pops is also pleased to present the U.S. Navy Band Sea Chanters Chorus, which will perform patriotic classics and new favorites.
The Boston Pops Fireworks Spectacular will take place on July 3 (concert, 8-10:30 p.m.) and July 4 (concert and fireworks, 8-11 p.m.) at the Massachusetts Department of Conservation and Recreation’s (DCR) Hatch Memorial Shell on the Charles River Esplanade. There will also be a large viewing screen and sound towers installed on Memorial Drive in Cambridge, to accommodate Boston Pops Fireworks Spectacular fans across the Charles River. A large screen will also be mounted for the second year in a row on the Rose Kennedy Greenway for additional public viewing.

Alix Steel, co-anchor of "Bloomberg Daybreak Americas" on Bloomberg Television and Carol Massar, co-anchor of "Bloomberg Markets" on Bloomberg Radio, will return to co-host the 2019 Boston Pops Fireworks Spectacular performance and concert television and radio broadcasts, with additional reporting by Matt Miller, co-anchor of "Bloomberg Markets: European Open" on Bloomberg Television. Janet Wu, reporter/anchor for Boston Bloomberg Radio, will report on the event via the digital stream and will host the portion of the broadcast with highlights from the Rose Kennedy Greenway.

Eaton Vance, a leading global asset manager based in Boston, is the Presenting Sponsor for the 2019 Boston Pops Fireworks Spectacular. Bloomberg, the global business and financial information and news leader, is the major sponsor and media partner for the event. Both Eaton Vance and Bloomberg made an initial three-year commitment to sponsor the Boston Pops Fireworks Spectacular beginning in 2017.

STATEMENT FROM KEITH LOCKHART, JULIAN AND EUNICE COHEN BOSTON POPS CONDUCTOR

“One of my greatest privileges as Boston Pops Conductor is leading this country’s premier Independence Day celebration for the wonderful citizens of Boston and all those who travel from far and wide to visit this vibrant and historic city we are so fortunate to call home.

“Creating programs for the Boston Pops Fireworks Spectacular presents us with a daunting yet welcome challenge—to craft a program that will appeal to the varied musical tastes of the enormous crowd of individuals who gather each year to help us celebrate our country’s founding. From the incredible energy and diverse selections of Queen Latifah, to a performance by the legendary Arlo Guthrie in celebration of the 50th anniversary of Woodstock, special appearances by two recent star acts of America’s Got Talent—Amanda Mena and The Texas Tenors, and poignant patriotic moments from the United States Air Force Honors Guard and the U.S. Navy Band Sea Chanters Chorus, we hope our musical offering will inspire moments of joy and inspiration for everyone attending this extraordinary celebration.

“All of us at the Boston Pops feel tremendous gratitude to Eaton Vance, Presenting Sponsor, and Bloomberg, Major Sponsor and Media Partner, without whose support this event would not be possible. We are also deeply thankful to Governor Baker and Mayor Walsh and the many federal, state, and city departments and dedicated employees who work so tirelessly to look after the safety and well-being of all who attend the Boston Pops Fireworks Spectacular.

“I know I join many here in Boston and around the country when I say that my wish for this year’s Fourth of July is that all Americans come together in a spirit of celebration around the foundational ideas and shared history that have guided us through both good and difficult times since the country’s founding 243 years ago.”

STATEMENT FROM THOMAS E. FAUST, JR., CHAIRMAN AND CHIEF EXECUTIVE OFFICER OF EATON VANCE

“Eaton Vance is proud to continue as Presenting Sponsor of the Boston Pops Fireworks Spectacular for the third consecutive year. This unparalleled annual celebration of our nation’s independence brings
extraordinary live music, fireworks and unbridled joy to countless celebrants assembled on the banks of the Charles River in Boston and participating remotely through Bloomberg media. This summer’s event promises to be another outstanding show.”

STATEMENT FROM AL MAYERS, GLOBAL HEAD OF BLOOMBERG TELEVISION AND RADIO
“Bloomberg is incredibly proud to support the Boston Pops Fireworks Spectacular for the third consecutive year. As the media partner for the event, we’re honored to expand this impressive celebration of our country and tribute to our military to a global audience across TV, Radio, digital, and mobile platforms.”

STATEMENT FROM GOVERNOR CHARLIE BAKER
“Massachusetts is once again thrilled to welcome visitors of all ages from across the country to celebrate our nation’s history at the Boston Pops Fireworks Spectacular. The Commonwealth is proud to support this family-friendly Independence Day tradition each year.”

STATEMENT FROM MAYOR MARTIN J. WALSH
"The Boston Pops Spectacular is one of our best and most special celebrations here in Boston, bringing together thousands of people to celebrate our nation's independence. I thank all of the partners involved who put on an incredible program, and look forward to another year of this cherished tradition.”

FURTHER DETAILS OF 2019 BOSTON POPS FIREWORKS SPECTACULAR, INCLUDING PUBLIC AND PRESS ACCESS INFO
On July 4, gates open at 9 a.m. and the Boston Pops Fireworks Spectacular concert begins at 8 p.m., followed by the event’s fireworks display at approximately 10:30 p.m. On July 3, the gates open at 5 p.m. and the performance begins at 8 p.m.; there will be no fireworks on July 3. Concert attendees of the event can ride the MBTA for free after 9:30 p.m. on July 4. Complete details can be found at bostonpopsjuly4th.org.

For information about how to register for press credentials for the July 3 and 4 performances, as well as info about access to the fireworks barges on July 1 and 2, contact Steve MacDonald at stageaccess@aol.com or 617-817-2111.

BLOOMBERG TO FEATURE BOSTON POPS FIREWORKS SPECTACULAR ON ITS TELEVISION, RADIO, AND STREAMING PLATFORMS ON BLOOMBERG.COM AND ON ITS MOBILE AND OTT PLATFORMS ACROSS APPLE TV ON JULY 4, 8-11 P.M.; BOSTON POPS FIREWORKS SPECTACULAR APP WITH COMPLETE DETAILS OF EVENT AVAILABLE IN EARLY JUNE

The Boston Pops Fireworks Spectacular on Bloomberg TV, with a simulcast on WHDH-TV, on July 4 from 8-11 p.m., will be available for streaming on Bloomberg.com. The concert stream can also be viewed on Bloomberg’s mobile and OTT platforms across Apple TV. The digital concert stream will be available for 24 days after the July 4 performance/broadcast. These digital options, along with the live broadcast on Bloomberg TV and Bloomberg Radio, and a variety of additional radio listening options (see “Tune In” information below), will help ensure easy access for the event’s loyal traditional television watcher and radio listener, as well as fans wanting to view the show online or on their mobile device, here in Boston, throughout the country, and around the world. Visit bostonpopsjuly4th.org for further details about the wide variety of options for viewing or listening to the show.
Where to Tune in for Bloomberg's Television Broadcast in the Greater Boston Area
Pay TV customers in the greater Boston area can view the Boston Pops Fireworks Spectacular on DISH: Channel 203DirectTV: Channel 353; and RCN: Channels 325/672. For Comcast subscribers within the greater Boston area, Bloomberg TV can be found on channels 45, 757 or 844, depending on the location in the market. Viewers beyond the greater Boston area should check their local pay TV provider listings for information on where to tune in to see Bloomberg TV's Boston Pops Fireworks Spectacular in their local areas. For a TV Tune-In Chart on where to view the Boston Pops Fireworks Spectacular on Bloomberg Television in the Greater Boston area, visit bostonpopsjuly4th.org.

Bloomberg Radio
Radio listeners in the greater Boston area can hear the concert through Bloomberg's flagship stations in Boston and Newburyport on 106.1 FM / 1330 AM / 1450 AM/ 92.9-HD2, and via expanded coverage this year on 99.1 WPLM-FM (Plymouth, MA) covering Boston's South Shore, Southeastern Massachusetts, Cape Cod and portions of Rhode Island. Nationally the concert can be found on SiriusXM channel 119, online at bloombergradio.com, and via mobile on the Bloomberg and iHeartRadio apps.

Boston Pops Fireworks Spectacular App to Offer More Information About Concert and Broadcast
Events Available in Early June
The Boston Pops Fireworks Spectacular App for iOS and Android devices, introduced in June 2017, is scheduled to be available in early June. The app will provide up-to-the-minute detailed event, broadcast, and schedule information. Information for those attending the event—such as what to bring with them, how to get to the event, and an interactive map with tags showing points of interest on the Esplanade, including information about merchandise, food and beverage, and entry gates, are among the highlights of the app.

PRODUCTION TEAM FOR THE 2019 BOSTON POPS FIREWORKS SPECTACULAR
Pamela Picard, Executive Producer and Event Director of Boston Pops Fireworks Spectacular and BSO Broadcast and Media Director, and Dennis Alves, Boston Pops Director of Artistic Planning, serve as executive producers of the broadcast. The live broadcast will be produced by Michael Mathis, a multiple Emmy Award-winning producer and writer with more than 25 years of experience creating, developing, and producing telecasts and special events and who has produced the broadcast for many years. Mr. Mathis's recent video projects include Christmas in Rockefeller Center and The Nobel Peace Prize Concert. Joining the Boston Pops Fireworks Spectacular production team for the first time in 2019 is director John Kirby, who is highly regarded for his work as a director for the BBC Proms. Mr. Kirby’s broadcast credits include the celebratory Last Night of the BBC Proms from London’s Royal Albert Hall, the State Opening of Parliament at the House of Lords in Westminster by HM The Queen, and the Installation of Pope Francis live from Rome.

The 2019 Boston Pops Fireworks Spectacular production team also includes Christopher W. Ruigomez, Director of Boston Pops and Concert Operations and Assistant Director of Tanglewood and Richard MacDonald, Executive Producer and Operations Director.

THE BOSTON POPS AND THE COMMONWEALTH OF MASSACHUSETTS DEPARTMENT OF CONSERVATION AND RECREATION
The Boston Pops thanks the Commonwealth of Massachusetts Department of Conservation and Recreation, Governor Charlie Baker, Lieutenant Governor Karen Polito, and Department of Conservation and Recreation Commissioner Leo Roy for their continued support of the Boston Pops Fireworks
Spectacular at the Massachusetts Department of Conservation and Recreation’s (DCR) Hatch Memorial Shell located on the Charles River Esplanade.

**BRIEF BACKGROUND ON THE BOSTON POPS FIREWORKS SPECTACULAR**

One of the country’s premier Independence Day celebrations—which annually draws a crowd of several hundred thousand people to DCR’s Hatch Memorial Shell located on the Charles River Esplanade—carries on in the tradition of founders **Arthur Fiedler** (Boston Pops Conductor, 1930-1979), who initiated the free Esplanade Concerts in 1929, and **David Mugar**, who revitalized the tradition with fireworks and cannons in 1974, and a flyover added in 1995. Over the years, this free concert and fireworks extravaganza has attracted not only the people of Greater Boston, but also millions of visitors to our great city. Boston’s Independence Day event was managed and produced from 1974-2016 by Mr. Mugar, who has continued in an advisory role since 2017 when the Boston Pops took over the management and production roles. Following the protocol of past Fourth-of-July celebrations, the Boston Pops is working closely with local and state officials on all aspects inherent to the success of the event. [For a brief history of the Boston Pops July 4 celebration, click here.](#)  

**INFORMATION ABOUT THE ECONOMIC IMPACT OF THE BOSTON POPS FIREWORKS SPECTACULAR**

The Boston Pops Fireworks Spectacular (BPFS) events on July 3 and 4 generate an estimated $23.1 million increase in economic activity for the City of Boston (Suffolk County) and $15 million for the Commonwealth of Massachusetts, according to the findings of a larger 2018 third-party study by Stephen Sheppard, Professor of Economics at Williams College, that also included information about the economic impact of the Boston Symphony Orchestra and Tanglewood, the BSO’s summer home located in the Berkshires of western Massachusetts, where the Boston Pops is also featured in several performances throughout the summer. The Boston Symphony Orchestra’s performance and operations activities have more than a $261 million impact on the economic activity of the Commonwealth of Massachusetts; Tanglewood’s performance and operations activities have more than a $103 million impact on the economic activity in the state and in the Berkshire region. ([Link to press release.](#))

**SPONSORSHIP**

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Eaton Vance provides advanced investment strategies and wealth management solutions to forward-thinking investors around the world. Through principal investment affiliates Eaton Vance Management, Parametric, Atlanta Capital, Hexavest and Calvert, the Company offers a diversity of investment approaches, encompassing bottom-up and top-down fundamental active management, responsible investing, systematic investing and customized implementation of client-specified portfolio exposures. Exemplary service, timely innovation and attractive returns across market cycles have been hallmarks of Eaton Vance since 1924. For more information, visit [eatonvance.com](http://eatonvance.com).

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Bloomberg, the global business and financial information and news leader, gives influential decision-makers a critical edge by connecting them to a dynamic network of information, people and ideas. The company’s strength – delivering data, news and analytics through innovative technology, quickly and accurately – is at the core of the Bloomberg Professional service. Bloomberg’s enterprise solutions build on the company’s core strength: leveraging technology to allow customers to access, integrate, distribute and manage data and information across organizations more efficiently and effectively. For more information, visit [www.bloomberg.com](http://www.bloomberg.com) or request a demo.

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PRESS CONTACT:
Bernadette Horgan, Director of Public Relations (bhorgan@bsso.org; 617-638-9285)
Matthew Erikson, Senior Publicist (merikson@bsso.org; 617-638-9284)
Taryn Lott, press consultant (taryn@tarynlott.com; 607-280-3694)

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